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Marketplace+Community web app feature list / specifications

Current Website: www.bizbulwark.com

You can sign up for a provider/agency and a client account for free to try out any of the following features.

What we need

- A new implementation of the marketplace that can support the features mentioned below
- Built on a framework that is scalable for performance and new features in the future
- Can be deployed as multiple instances of the app as needed. e.g., marketplace1.bizbulwark.com, marketplace2.bizbulwark.com, etc. that are independent of each other.
- Any instance should have the ability to be accessed from within an iframe from a third party site. i.e.,

```
<iframe src='https://marketplace1.bizbulwark.com' style="border: 0; width: 100%; height: 100%">
</iframe>
```
- **A community feature where clients can post questions and providers can answer them.**

Feature	What currently exists	What do we need
Client and Provider Accounts	Clients and Providers sign up for FREE. Paid membership/subscription option exists	Keep the same. Paid memberships levels should be an admin option
Clients Profiles	Company name, Logo, Location, Project History, Reviews and Contact Name	Add: company overview, revenue Remove: Total spent Hide: Contact Name

		Make pretty (linkedin) Option to add/remove fields
Provider Profiles	Company Name, Logo, Location, Short and Long Description, Files, Portfolio, Reviews, # of Projects, Project History, #employees, years of experience, Categories and Skills, Contact name	Add: Badges (image per badge level), Videos Hide: Contact name Make Pretty (linkedin, upwork), Badges should be admin option, incl. Image Option to add/remove fields Predefined fields that can be turned on and off
Client posts project	Title, Description, Budget, Categories, Document	Add: Step by step questionnaire (see upwork), RFP Questions Remove: Contact Name Change: Budget range Hide: Budget
Project listings	Filter by category, location, keyword. Project page has description, budget, # of proposals, name of client and contact	Smarter search - search by industry, type, company size/budget Project page - remove contact name
Providers get notifications	Based on categories Content edit option in admin portal	Keep the same, add weekly new projects email Enhance admin portal - Build in email templates and enhanced content editing in admin portal
Providers send proposal	Proposal name, description, price and time, document. Pay per proposal. Admin option to enable pay per proposal	Add: Answers to RFP questions, cover letter
Clients ask for updated proposal	2 updates for free before requiring to pay again	no change. Make admin option available to control this

Client Reviews Provider Profiles	Simply view	Add: Favorite button, searchable reviews
Client communicates with Provider	Client initiates contact. Viewing new messages requires screen refresh	make instant messaging truly instant
Client accepts proposal	Currently no contract is captured	Enable Contracts/DocuSign. Make this an admin controllable option
Client and provider define milestones	Mutual approval needed. Both can propose a milestone	No change
Client and provider manage milestones	Mutual approval needed to close/resolve a milestone	No change
Client pays provider	<ul style="list-style-type: none"> * Milestone based payments * Stripe connect payments * admin can retain a % * admin controls who pay processing fees * provider needs to have a Stripe merchant account * client can pay by credit card 	<ul style="list-style-type: none"> * No change * Can we have different payment processors? * Can stripe account creation be automated somehow?
Client and provider review each other	Star ratings and reviews for both client and provider	No change. Can we pull reviews from google, yelp of other source via APIs?

Community/Forum Specifications

Show community in a separate tab. So app will have 2 tabs - marketplace and community. The community tab uses the same login and password as marketplace. No new sign-up/login implementation necessary.

Feature	What do we need
Who can post a question	Any client with/without a project posting can post a question
Who can answer questions	Any provider or providers with a certain level of badge (badges are already implemented in the

	marketplace portion). Controllable in admin panel
Visibility of questions and answers	All providers and clients can see all questions and answers
Up-vote/like an answer	Clients have the ability to up-vote/like an answer. The most liked answer is shown on top
Categories	Questions can be posted one/more categories, just like projects
Search	Questions and answers should be searchable. To start with text search is fine. We can think about. Add ability to filter by category
Tracking of providers	Keep a count of questions answered and number of answers liked for each provider so we can come up with a score/quality