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tribe of digitals

**WE ARE**  **SOLUS**.t

**DEVELOPMENT**

promotion and monetization agency

**FOR YOUR BUSINESS**

and any other projects

**ON TELEGRAM**



# WHY TELEGRAM



## ADULT AND SOLVENT AUDIENCE

Telegram has become a home to IT, marketing, business, and other “expensive” audiences. This is a great platform **to take your business to the next level.**



## HIGHLY ACTIVE AND LOYAL COMMUNITY

Average audience engagement in your content/business/product is **3 times higher** than on VK and **6 times higher** than on Facebook.



## YOUR RIVALS ARE NOT HERE YET

There are already tens of thousands of channels on Telegram. Is this a lot? No, this is nothing. It is still **«the blue ocean»** for your company and product.



## EASY TO CONVERT

Sometimes a week is enough to warm up your audience and then post one CTA text. That's all. **Your product** will fly off the shelf.



## PEOPLE LIKE TO BUY HERE

At this point Telegram is **the best** platform to sell **information products**, business services, coaching, and search for investment.



# FOR WHO



# 01

## BIG BRANDS

Make your target audience fall in love with your brand. Show who you are and get **+5** to audience loyalty.



# 02

## SMALL AND MEDIUM-SIZED ENTERPRISES

Recruit clients, **sell** your products and services, raise **investments** – all of this is possible on Telegram.

# 03

## INFLUENCERS AND BLOGGERS

More audience, more  
advertisers, more sales,  
**more money.**



# 04

## COACHES AND COURSE AUTHORS

Gather **a whole group** for  
training with the help of a few  
posts just in a couple of days



# WHO WE ARE

Telegram is a great platform.  
But what is the use of it if you don't understand how to work with it?

Let us introduce ourselves - **Solus.t - a team of enthusiasts** which loves Telegram, hates bots and **knows how to lead your project to success!**

**Tens of thousands of dollars of budgets**

Thousands of platforms  
Dozens of campaigns

**2.5+ years of experience**

Creativity and stress

**9 people**

1 cat  
and a lot of coffee





# OUR STRENGTHS



## DEEP ANALYTICS

How to know that the agency is hot on Telegram? Ask about their ~~legal~~ registration tools and analytics levels.

We use the author's **12-factor platform** analytics system, which is possible thanks to the best paid analytical tools on the network. Not a single bot will slip through!

## FULL CYCLE DEVELOPMENT

Is it possible to hire us and **go on vacation to the beach** while we carry out your projects? ~~Nope!~~ Yes, of course! Our team can handle **the full range of services** for your projects: strategy, creation, design, content, automation, development and monetization.

## EXTERNAL TRAFFIC

Developing projects only with internal traffic is a relic from the past. Our team works with full marketing support of various companies and products. And therefore, we have enough experience and competence to develop Telegram projects with **the help of traffic tools, influencers and even content marketing**

## CONTENT FUNNELS

A hot-button issue... How does it usually happen with pseudo-content managers? "I did it \*BRINGS A COMPETITOR'S CONTENT PLAN\*".

For us, content is a tool. **A tool** based on which we develop complex, multi-stage conversion funnels to **fit your business or product**. Therefore, the conversion rate is high. Nothing like your previous experience.



# OUR SERVICES

## COMPREHENSIVE WORK

Maintenance, administration, content, development, monetization and any other type of work. Possibility of multilingual promotion.

**FROM \$600 PER MONTH**

## PROMOTION

Internal and external traffic: media buying, influencing, traffic, promotion script, etc.

**FROM \$250 OR 20-25% OF BUDGET**

## CREATION

Idea definition, visual component development, creation of a content line and content plan, development strategy preparation.

**FROM \$500**

## CONTENT

Content line, content plan, content for 30 days.

**FROM \$250**

## DESIGN

Logo, avatars, post styling, etc.

**FROM \$250**

## DEVELOPMENT

Bots, landing pages, tools.

**FROM \$300**

## MONETIZATION

Definition of offers, funnel designing, content plan creation and conversion implementation.

**OT \$300 + 25%  
SUCCESS FEE**

## CONSULTING SERVICE

Consultations regarding any development issues of your project/product/business on Telegram

**\$100 PER HOUR**



# HOW IT WORKS

Want to delegate your ideas and implement them **without spending much of your time?** Then we will explain you how we will work with your project:



1

## INTRO

We will discuss with you the goals and tasks, define the USP, perform the target audience segmentation and create a monetization model.

2

## PREPARATION

Develop a line of content and visual style. Create a content plan and content with all the variables. We also perform media planning for the channel.

3

## LAUNCHING

Create a channel and fill it with content, connect all the necessary services.

4

## DEVELOPMENT

Implement planned campaigns, previously preparing meeting posts, advertising posts/scripts and other company attributes.

5

## FUNNEL

Lead the audience through the warming up funnel and bring it to conversion.

6

## RESULTS

Next, we make the final CTA post and get the first results.

7

## KEEPING UP

And finally, we will improve all aspects of the project based on the statistics of the first launch and... **Full ahead!**



# OUR CASES

Many agencies make boast of the number of subscribers as if it is the major achievement. But what's the point in 100,000+ audience if it doesn't bring **money/benefits/sales?**

We think there is no point in the number of subscribers. We speak the language of **outcomes:**



## ONLIFE APP



**ABOUT THE PROJECT:** it startup in the field of tourism.



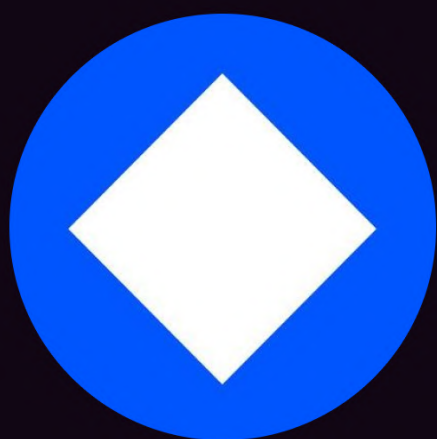
**LINK:** <https://t.me/onlifeapp>



**EXECUTED WORK:** complex works from scratch

**ACHIEVEMENTS:** 4,000 clicks to the site from one post with 18,000 audience.





## WAVES



**ABOUT THE PROJECT:** blockchain platform, cryptocurrency from top-10 in the world.



**LINK:** <https://t.me/wavesnews>



**EXECUTED WORK:** promotion, consulting, design and management of conversion funnels, bot development

**ACHIEVEMENTS:** 6,000+ registrations on the platform bot from one funnel with 21,000 audience.





## FIRST CRYPTOCURRENCY CHANNEL



**ABOUT THE PROJECT:** cryptocurrency trading channel.



**LINK:** [https://t.me/joinchat/aaaaaem\\_aaf14luhmsieyq](https://t.me/joinchat/aaaaaem_aaf14luhmsieyq)



**EXECUTED WORK:** promotion, consulting, design and management of conversion funnels.

**ACHIEVEMENTS:** ROI more than **300%** through sale of access to signals on a private channel during our work with the project. more than **100 sales** for \$200+ with 14,000 audience.



# ORCHESTRA

 **SOLUS.t**

## ORCHESTRA



**ABOUT THE PROJECT:** experimental channel on self-development marathons.



**LINK:** <https://t.me/orchest> ,  
<https://t.me/joinchat/aaaaaetaniztrdhlyckxw> ,  
<https://t.me/joinchat/aaaaaffzkku5awqfl64fca> .



**EXECUTED WORK:** : complex works from scratch

**ACHIEVEMENTS:** selling courses for more than **\$4000** from one funnel with 10,000 people in the project.





## ABR



**ABOUT THE PROJECT:** Bitcoin Association of Russia channel



**LINK:** [https://t.me/association\\_bitcoin\\_russia](https://t.me/association_bitcoin_russia)



**EXECUTED WORK:** promotion, consulting, design and management of conversion funnels.

**ACHIEVEMENTS:** selling advertising for **\$500-600** per post with 20,000 audience. launch of various products with roi more than **200%**.



# THANK YOU

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