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NEW YORK | LOS ANGELES | MEXICO CITY

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Welcome to the *Atelier*

WE ARE...



Filmmakers



Award
Winners



Black



Bi-lingual



Musicians



Visual
Storytellers



Designers



Millennial



LGBTQIA+



Hispanic



Gen Z



Gen X

As a team, we
check a lot of
boxes.

Beyond our individual identities,
at Atelier TEN3 we pride
ourselves on being
accomplished and passionate
Visual Storytellers

THE POWER OF VISUAL STORYTELLING

We know the **power of visual storytelling** to effectively share your story. And, for good reason - the average **attention span is ~7 seconds**.

So, we help our clients **deliver engaging, easy-to-grasp, snack-able content** in a visually stellar way. It's all about **Style + Substance**.

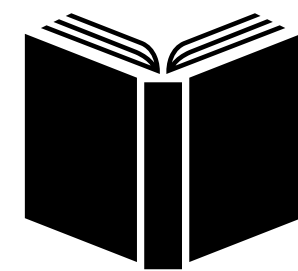
Our approach allows us to create **inspired campaigns that drive lasting love and loyalty**.

OUR 4 Ds APPROACH TO CREATIVE DESIGN



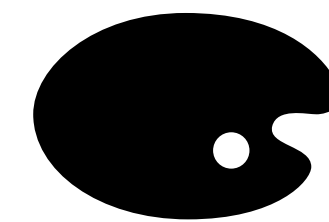
Discover

**Discover and identify
your brand essence**



Define

**Define your target
audience, goals, and
success metrics**



Design

**Design content that
shows, tells, and sells**



Deliver

**Deliver and deploy
new look and feel
across all touch-
points**



Our Work: A Snapshot

LOGO DESIGN CASE STUDY:
FROM "BLANDING" TO
BRANDING

FROM THIS:

RIGHTWORKS



TO THIS:



THE CHALLENGE: Help a global hi-tech staffing firm look like a leader and stay ahead of the competition and launch their philanthropic division.

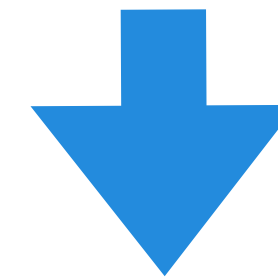
ACTION: A complete re-brand. Atelier TEN3 stepped in to create an entirely new visual identity and brand refresh starting with a logo redesign which we modified and carried over to the new entity, KindWorks.

WEBSITE DESIGN CASE STUDY:
FROM TALKING THE TALK TO
WALKING THE WALK

THE CHALLENGE: Create a website that communicated that RightWorks is in “the people business.” Also elevate content to attract high-value clients.

ACTION: Our team embarked on a complete website overhaul. Our copywriters went to work creating content that spoke to the brand’s values and mission and our designers brought a vision for a people-centric website to life.

THEIR WAY:



RIGHTWORKS

[Our Expertise](#) [About Us](#) [Contact Us](#) [Blog](#)   

Why choose **RightWorks**?

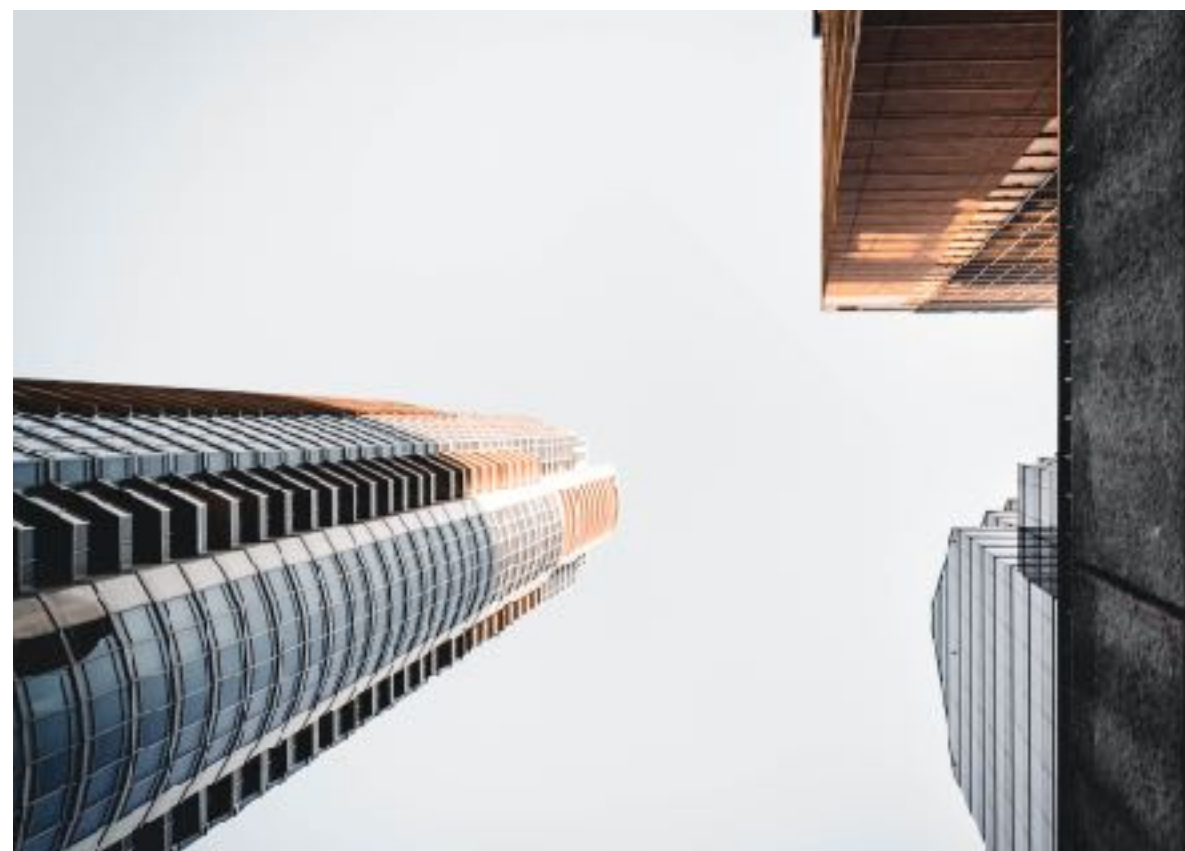
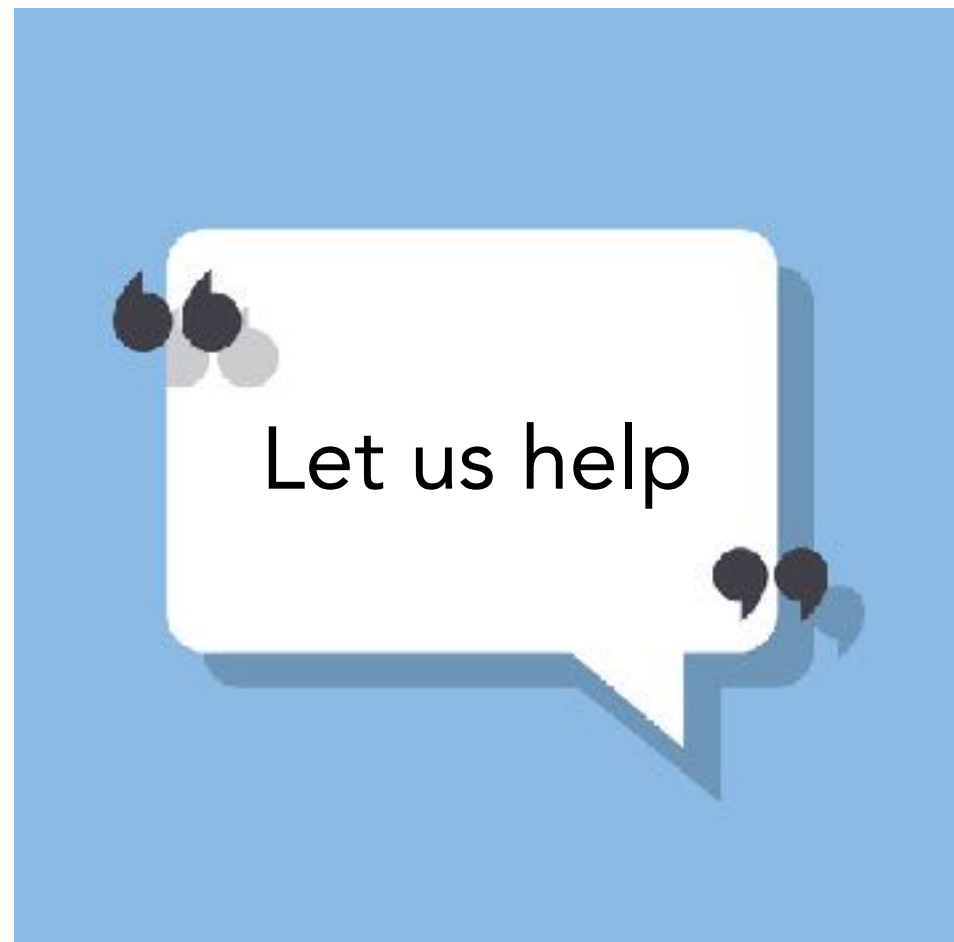
RightWorks is an award-winning staffing firm dedicated to identifying, cultivating, and providing the ideal talent to help meet today's visionary business leaders' immediate and future staffing needs. We have been awarded top honors by exceeding the expectations of our client partners and consistently meeting the often difficult-to-fill requirements of each position.

At RightWorks, we strive to ensure that our internal team is motivated, engaged, and fully invested in doing the best for you. We cultivate a truly happy workplace where gratitude, collaboration, and adaptability are valued over sales quotas. This makes us better able to put the right people to work on the right teams to help move your business forward -- quickly.



THE ATELIER TEN3 WAY: FIRST, SET THE MOOD

THE MOOD BOARD



THEN, BRING IT TO LIFE

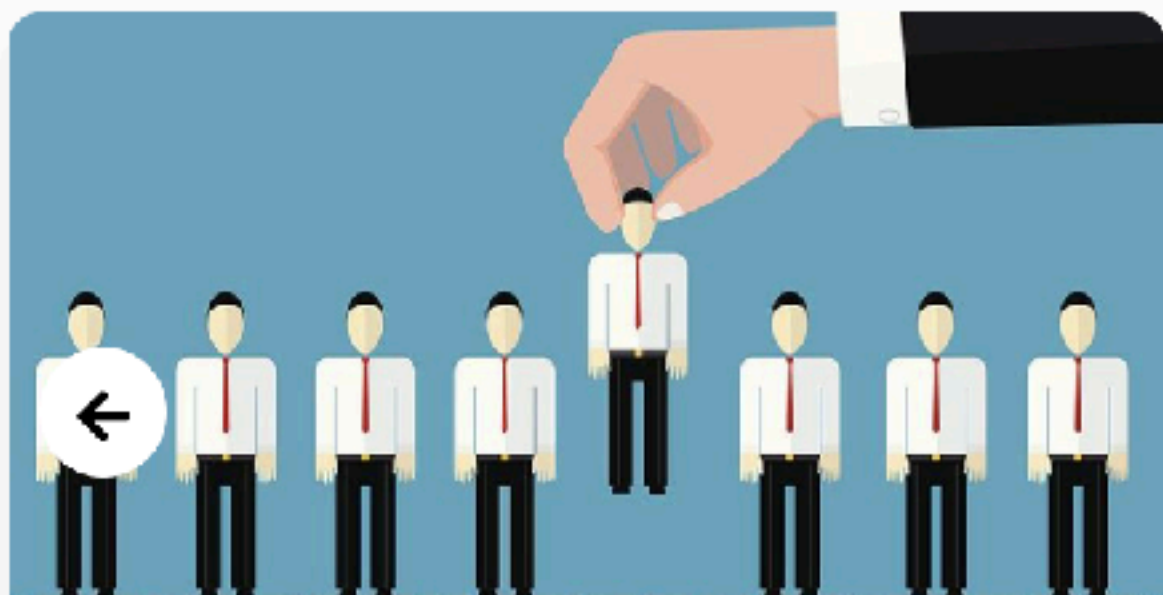
RIGHTWORKS

Get Started

Menu

What's New In The Staffing World?

Here's our latest thoughts around the job market, building your dream team, and more.



How To Hire Employees For Startup The Right Way

03 March, 2023

[Read More](#)



Why Working with an Executive Recruiter is a Smart Business Decision

28 February, 2023

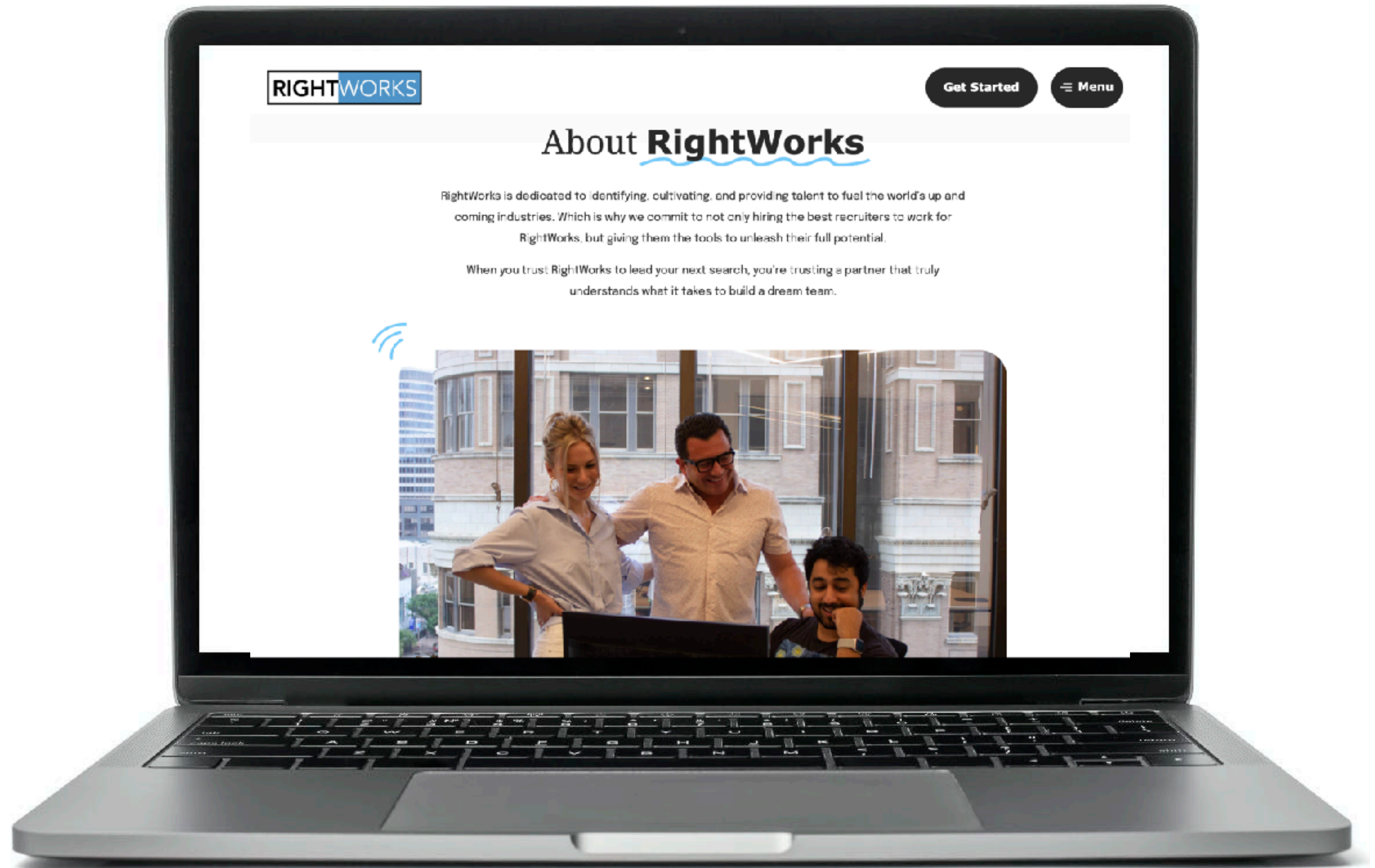


Is Staffing on the Rise? Industry Growth Explored

17 February, 2023

[Read More](#)

ACROSS ALL PLATFORMS



AND, WE MAKE THE COMPLEX, SIMPLE

Infographics

5 FACTS ABOUT HEPATITIS

- 

Hepatitis is an inflammation of the liver. The liver is a vital organ that processes nutrients, filters the blood, and fights infections. When the liver is inflamed or damaged, its function can be affected. Symptoms of hepatitis can include: fever, fatigue, loss of appetite, nausea, vomiting, abdominal pain, dark urine, light-colored stools, joint pain, and jaundice.¹ However, many people with hepatitis do not have symptoms and do not know they are infected.
- 

Hepatitis A, B, and C are the most common types of viral hepatitis in the U.S.;² however the cause of a recent pediatric outbreak is unknown. Hepatitis B and hepatitis C are leading causes of liver cancer.⁴
- 

Beginning in 1991, Hepatitis B vaccination became standard of care for infants, making it the first vaccination most babies receive before leaving the hospital. So, adults born before 1991 may be living unprotected.
- 

In February 2022, the Centers for Disease Control and Prevention (CDC) updated the hepatitis B vaccination recommendation. Now, it is recommended that all adults aged 19-59* be vaccinated against hepatitis B.
- 

There is no cure for hepatitis B. The best way to prevent it is by getting vaccinated. Hepatitis B vaccines are usually given as 2, 3, or 4 injections by a pharmacist. It is essential to complete all doses of any hepatitis B vaccine to be protected.

Explainer Videos

[Click Here to Watch](#)



RESULTING IN SATISFIED CLIENTS



DEIRDRE SINNOTT
AUTHOR, ACTIVIST,
HISTORIAN

"The team at TEN3 helped me boost my visibility, reorganize my website, and strategize about how best to promote my message through op-eds, interviews, and article placements. I feel ready to maximize my upcoming novel's promotion. Thank you Sharon and Anthony!"



JOHN FLOREZ
CEO, RIGHTWORKS INC.

"I could not have asked for a better team to spearhead our corporate branding efforts than TEN3 PR. Now, our points-of-difference are being communicated across all touch points. They are great partners to help us move our business forward."



CHRIS CHRISTMAS
CO-FOUNDER, TWO HYPE
ACTION WARE

"Amazing work! We have been writing about our brand forever and we've never achieved anything as clear as Sharon and the team at TEN3 PR."



*We create inspired
campaigns that drive lasting
brand affinity*

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THANK YOU