

The Brand Fix

BIX

PORTFOLIO

BIX LLC



Simply Silver Mouthwash

SOCIAL MEDIA MARKETING

Simply Silver Mouthwash is a 100% naturally formulated oral hygiene brand empowering people to live a clean and healthy lifestyle using products that are safe and effective.





GOAL

- Build a strong digital presence
- Boost awareness around oral hygiene and products being used
- Increase sales

STRATEGY

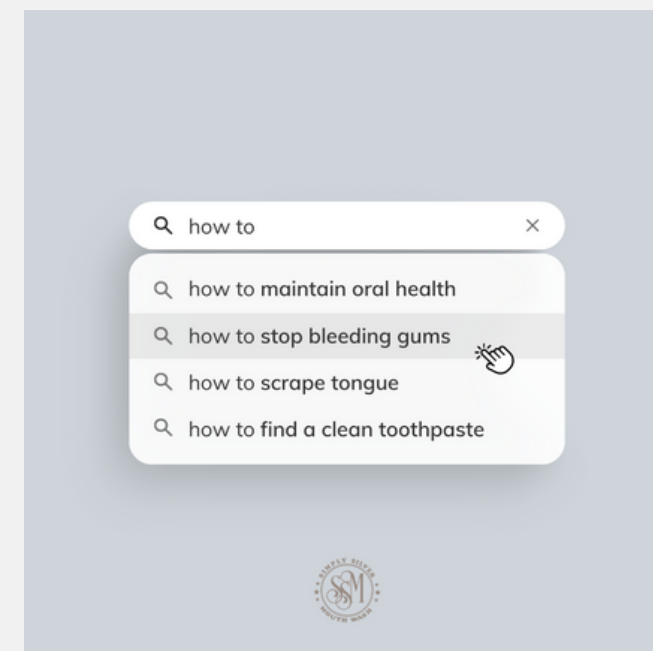
- Defined & segmented target audience.
- Optimized Instagram Profile.
- Built a simple marketing funnel to gain traction, nurture leads and thus convert.

RESULTS

525%+
Increase in revenue.



SOCIAL MEDIA MARKETING



BIX LLC



CLIENT REVIEW

“I’ve been working with Bix for well over a year now and couldn’t be happier with how they are handling my social media. The posts are very engaging and creative, and have definitely helped to drive website traffic! What I also appreciate is their willingness to grow my social media through their marketing knowledge. They are constantly trying to understand my business better to create better content. We have an excellent working relationship and I am so happy to have them on my team!

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Smooove Skin Studio

VISUAL IDENTITY

DESIGN

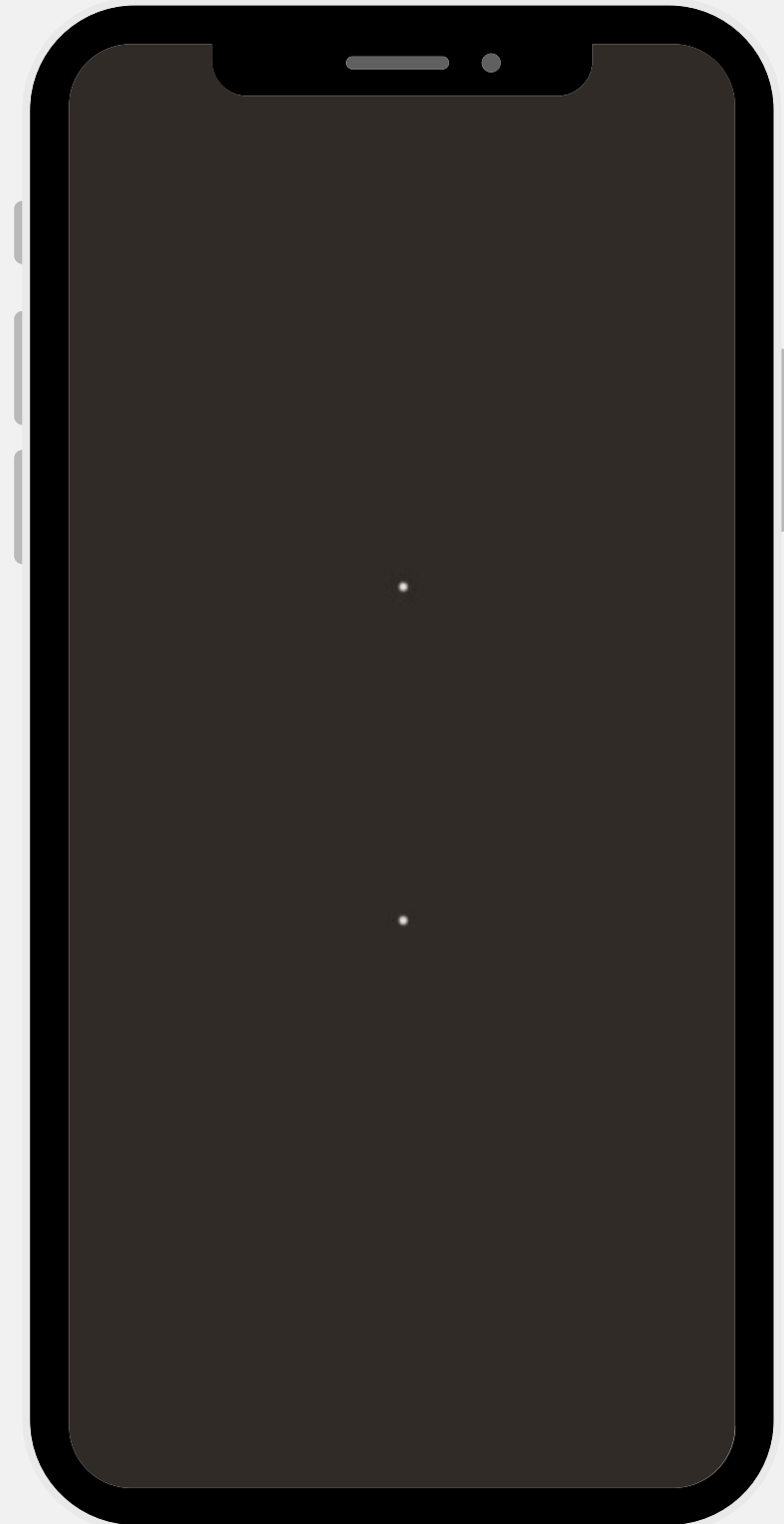
Smooove Skin studio is a skincare brand founded by Anisha, a passionate professional dedicated to self-care and the well-being of her clients.



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VISUAL IDENTITY





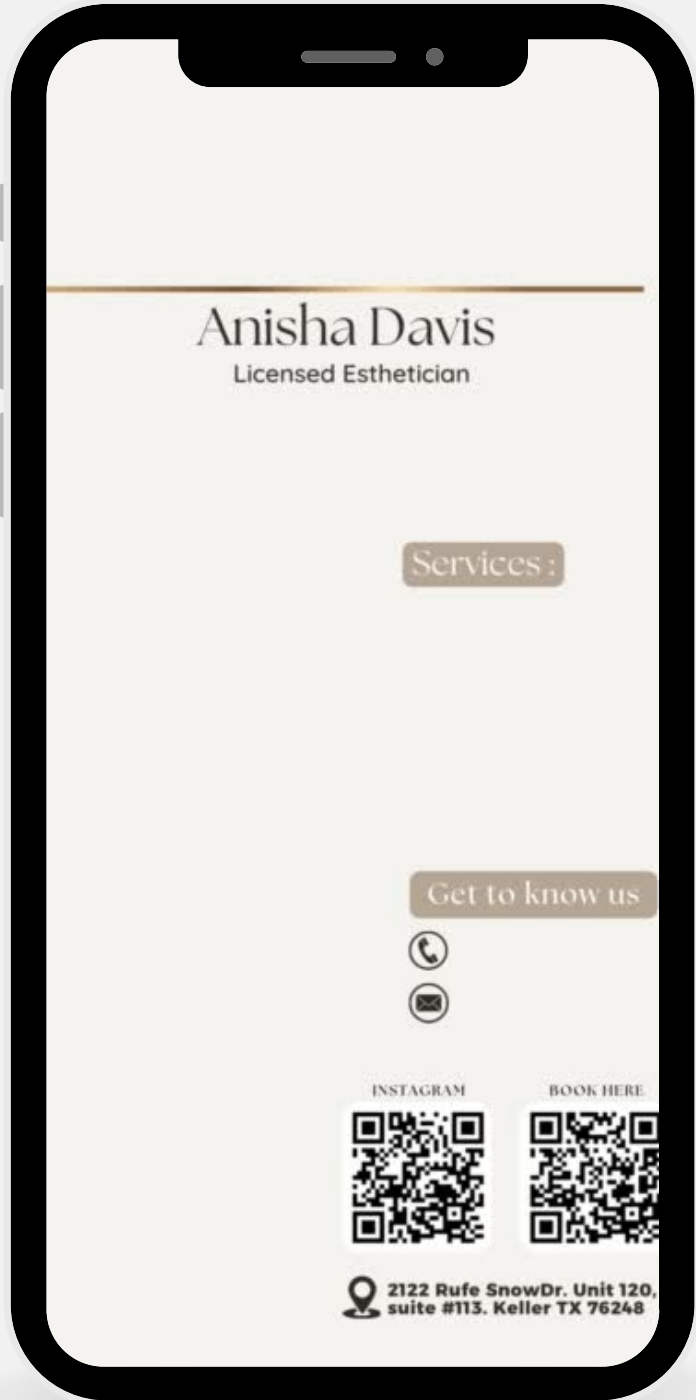
VISUAL IDENTITY



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DESIGNS



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CLIENT REVIEW

” BIX is absolutely amazing. They are so patient and knowledgeable. They literally listened to me and created exactly what I wanted for my business . I went in not sure what design or idea I wanted for my Booking site design , business card and loyalty cards and they wowed me. After trying 2 other companies and being disappointed they surely delivered and exceeded my expectations. Super happy to have worked with them to create branding for my business. I would recommend them, service is 10/10. Thanks Bix.

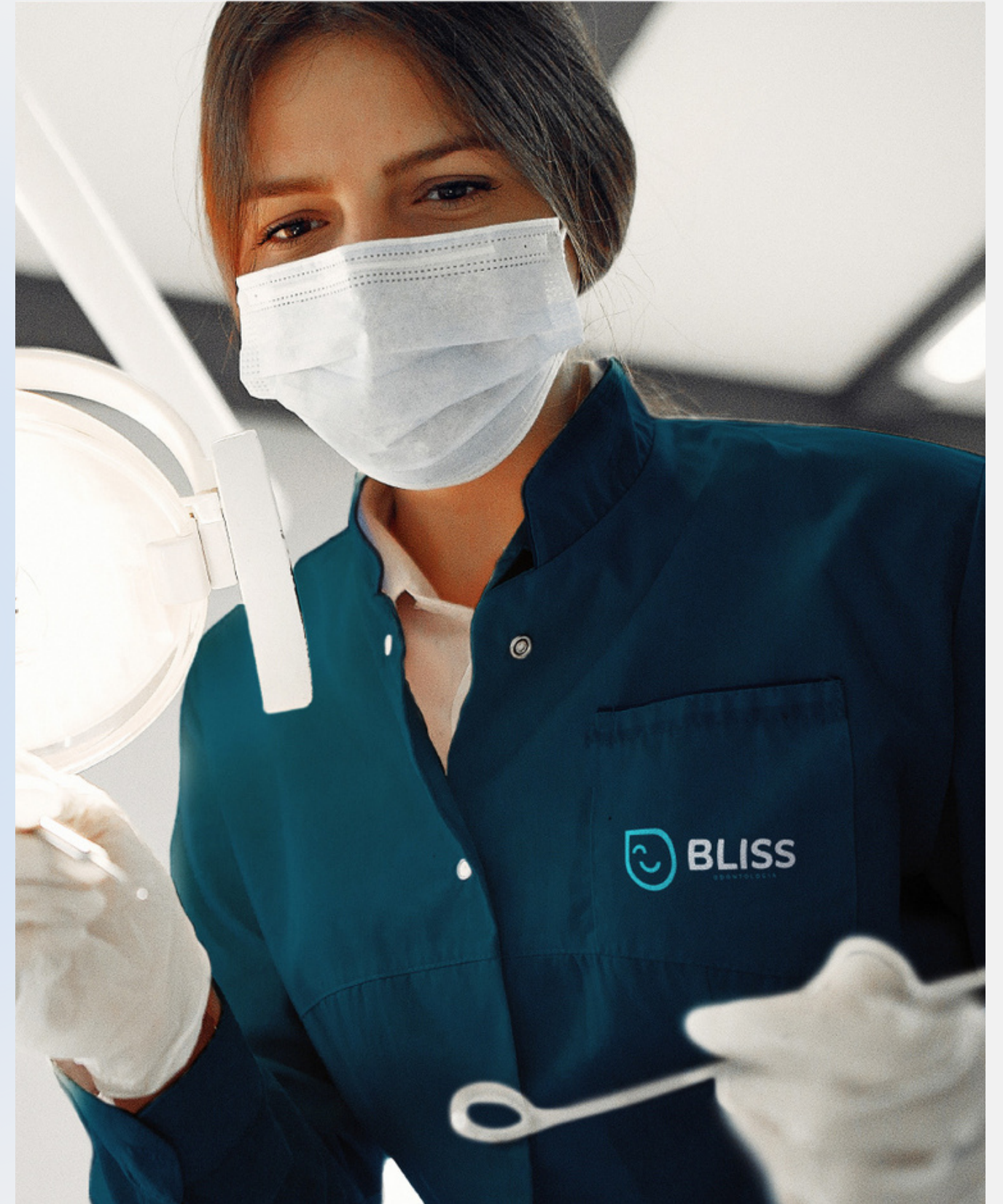
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Bliss

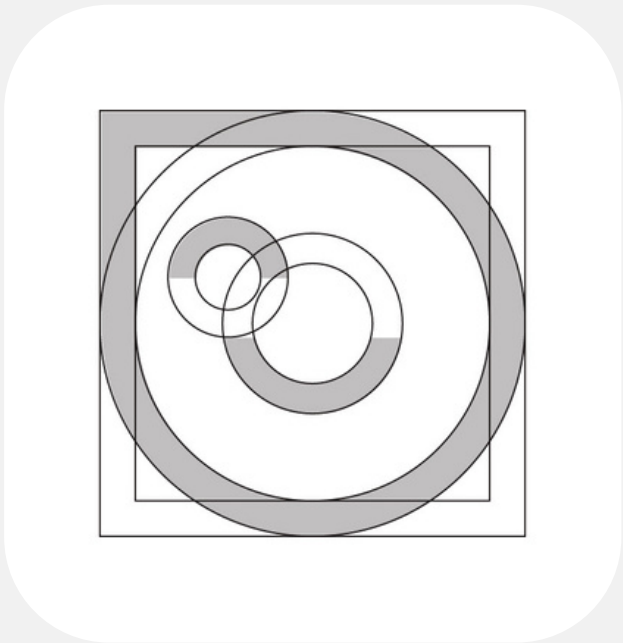
VISUAL IDENTITY

Bliss Dental Clinic is a leading dental care provider located in Brazil, dedicated to providing exceptional oral health experiences to its patients. They strive to deliver personalized and innovative dental services that prioritize patient satisfaction and well-being.





VISUAL IDENTITY



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CLIENT REVIEW

” I wanted to express my sincere gratitude for the excellent job you did on my visual identity. From the moment I first approached your agency, I was blown away by your professionalism, creativity, and attention to detail. Throughout the process, your team demonstrated exceptional talent and expertise, delivering a final product that exceeded my expectations. I wholeheartedly recommend your agency to anyone in need of top-notch design and visual branding experience. Their creativity and professionalism undoubtedly sets them apart in the industry.

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One Eleven Marketing Group

SOCIAL MEDIA MARKETING

One Eleven Marketing Group is a event planning and promotional company based in Central Florida, focused on using data-driven approaches to provide the best experiences for their patrons and clients.





GOAL

- Build a strong digital presence
- Drive website traffic
- Increase ticket sales & RSVPs

STRATEGY

- Defined & segmented target audience.
- Optimized Instagram Profile.
- Utilized Content that focused on awareness
- Location Based Instagram Ads

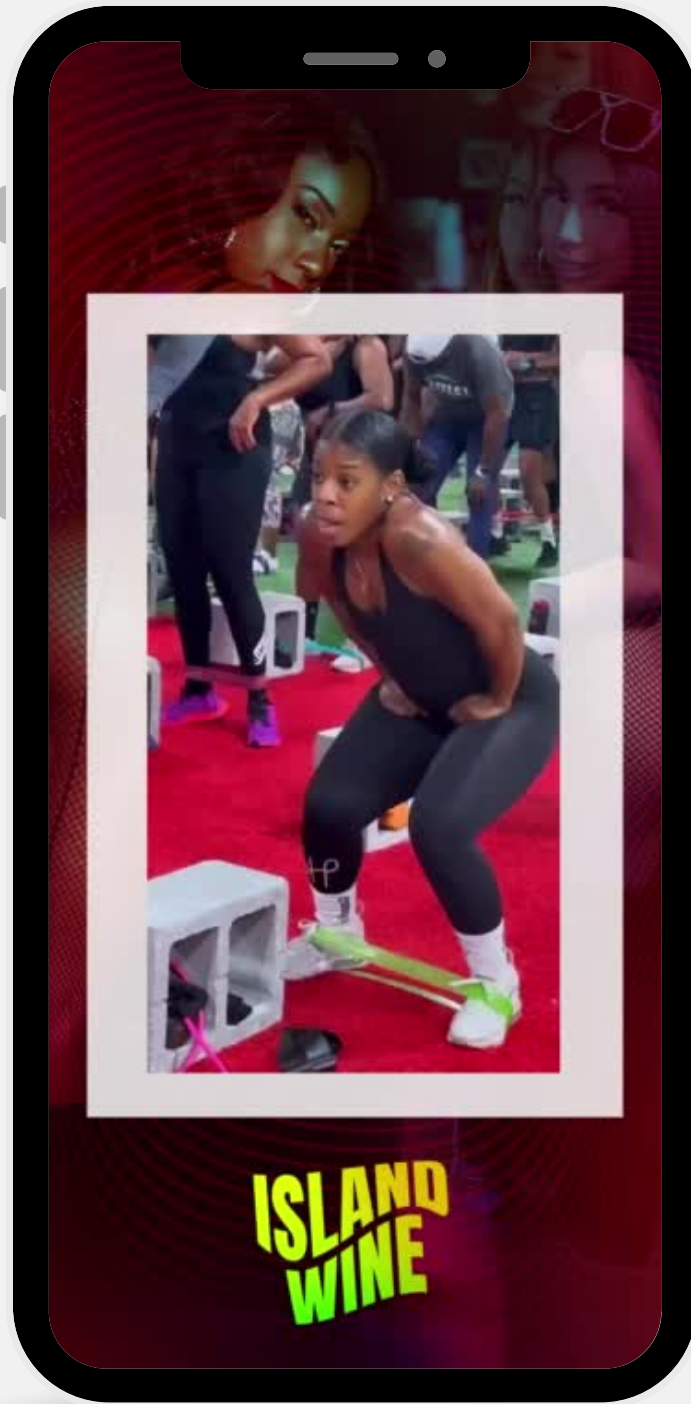
RESULTS

- Two successful launch events in a 3 month period
- 10% increase in RSVPs
- 65% of ticket sales are attributed to website clicks from instagram

BIX LLC



SOCIAL MEDIA MARKETING



BIX LLC



CLIENT REVIEW

” Bix LLC's consistent efforts yielded remarkable results for my business. Through their exceptional social media marketing management, my brand experienced significant growth in terms of reach, engagement, and ultimately, conversions. Their consistent focus on analyzing data and making data-driven decisions allowed us to continually refine our strategies for even better outcomes. If you are looking for a social media marketing management partner that embodies consistency and delivers outstanding results, Bix LLC is the answer. Their unwavering commitment to excellence, combined with their ability to consistently exceed expectations, make them a valuable asset for any business seeking to thrive in the digital landscape.