

✨ Case Studies ✨

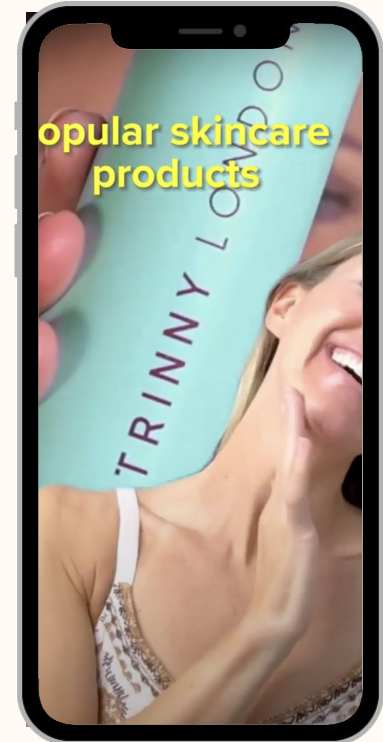


Trinny London

We've handpicked the **perfect content creators** representing the brand and resonating with the audience. Moreover, we've designed an array of unique concepts and advertising styles, to help them discovering the winners and scale up. Here's the result:

35,98%

DECREASE IN CPA



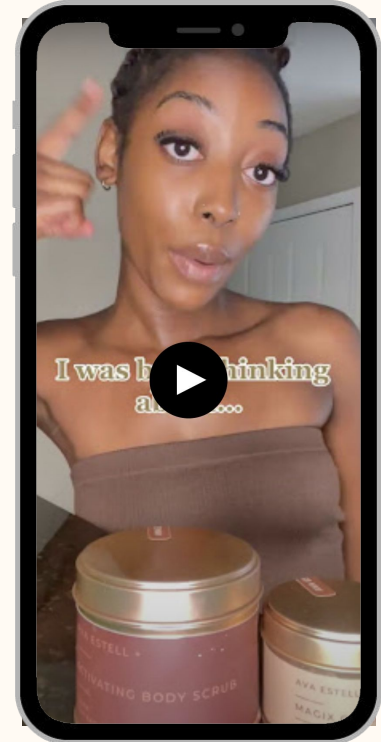
Ava Estell

They were previously encountering numerous issues with advertising due to continuous bans on **before/after videos**.

However, we managed to devise a similar concept that was compliant with advertising regulations, intriguing for the audience, and resonant with the brand's identity. Here's the result:

27,54%

DECREASE IN CPA



Sane Solutions

They were having difficulties locating **advertising creatives that consistently performed** and delivered results (>1.6 ROAS). Thanks to our captivating creatives, they were able to lower their CPA and consistently reach their ROAS targets.

32,14%

DECREASE IN CPA

