

JONG ENTERPRISE

Jong Media Management Agency

The Vision: To help businesses and influencers from across the world expand to their audience by assisting and getting rid of any complications in **producing** and **advertising** content.

The maximum number of clients that Jong Media will take at a time is **5**. This allows us to focus our attention on a **small group of clients** ensuring that our clients get the best experience with our agency.

We **specialize** specifically in social media management and brand creation. Creators and businesses can work with us to create a brand around their product, service or company. We offer top notch consultation and management services to our valued clients.

The Process:

DISCLAIMER: THE PROCESS DESCRIBED HERE IS SUBJECT TO CHANGE DEPENDING ON THE CLIENT. EVERYONE HAS DIFFERENT NEEDS AND THIS PROCESS IS JUST A ROUGH OUTLINE OF WHAT HAPPENS AFTER GETTING ON A CALL WITH YOU.

1) Consultation:

- a) We get on a quick call with you in order to evaluate and see if we are a match to work together. Our agency focuses on managing the brand and media image of our clients making growing online as easy as possible.

2) Clarity:

- a) After the call, if our agency and your brand are a good match to work together, we will continue evaluation on your brand and come up with solutions which will fit your needs to grow online as a brand. After, we get in touch with our plan and present it to you in order to see if it matches your brand and budget. Afterwards, we welcome you to Jong Enterprise!

3) Blueprint:

- a) We create a blueprint for media and brand growth for each of our clients and everyone's blueprint will be unique depending on their needs.
- 4) Outcome:
 - a) You can expect a positive return on investment while working with us. Working with us is an investment that you are making to increase your brand awareness and exposure as well as digital media growth.

Tools we use:

Social Media Management:

- 1) <https://planable.io/>
- 2) <https://www.hootsuite.com/>

Content Creation:

- 1) <https://www.blackmagicdesign.com/>
- 2) <https://www.adobe.com/>
- 3) <https://www.canva.com/>
- 4) <https://www.repliq.co/>
- 5) <https://www.opus.pro/>

Advertising:

- 1) <https://ads.google.com/home/>
- 2) <https://www.facebook.com/>
- 3) etc.

FAQ:

- 1) What Key Performance Indicators do we use?
 - a) Advertising: Within advertising we use analytics such as viewer retention, conversion rates, and click through rates as our main source of KPIs.

- b) Media Management: Within our media management team we use following rates, view rates, and page interactions as our main KPI.
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- 2) What separates us from other management agencies?
 - a) We solely focus on providing our clients with the absolute best. Our agency focuses on personalized solutions fit to the needs of our clients. There is no one solution and all our clients require different things.
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- 3) Is it guaranteed that I will create a following after signing with Jong Management?
 - a) No. There is never a solid guarantee that your following will skyrocket after signing with us. We are a media management and advertising agency. Results take time to get and growing a follower base isn't something that can happen instantly. We help creators and business owners grow and expand to our absolute best.
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- 4) If I do not get the results I want can I leave Jong Management?
 - a) Yes. If the results you wanted are not what you wanted you may resign from our agency. However, remember that these results take time to get in order to establish a credible audience.