



Danielle Anne Suleik

Expert Marketing Strategist
& Omni-channel Creative

MY EXPERTISE

I am a one-man operation who grew into a diverse creative. I see a future where people are connected in a meaningful way through mindful marketing and purpose-driven service. Everyone is a creative - even you. As a previous mentor said, "If you're working on something, you are a creative."

By collaborating with me, your vision becomes a reality that impacts the hearts of your following and the people who rely on you; your colleagues, family, friends, and customers. Whether it's through content, search, design, social media, online business development, and more, you can trust that I can make your impressions last.

Web Design

01 Create a welcoming space for your customers. Let them learn and interact in a safe online environment. Teach them your ways and give them the solutions you need all in one place. We create digital homes for your business using advanced design principles and Webflow website development.

natch.

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The best artisan beauty solution for you

Integrating nature using the most potent botanical ingredients.

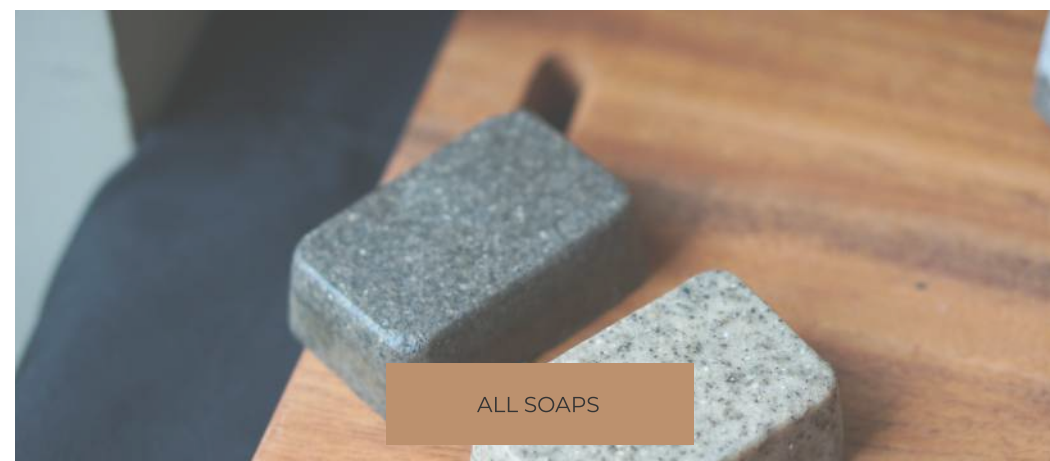
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About Natch

Natch began as the brainchild of Danielle Anne Suleik. Too few people have access to products that are formulated with the community in mind. Natch aims to change the narrative by going back to the basics by providing beauty products that are as natural as possible. The caveat is they help with agriculture, environmental concerns, and community initiatives for both cosmetics and nature.

[Learn More](#)

Latest News

Read up on what's next in ecobeauty, self-care, and sustainability solutions.

[SEE ALL](#)



PHOTOGRAPHY

01 Reality is also designed. We capture images that embody your brand and your audience. The subtle combination of the visuals helps connect both client and consumer on a primal level. Visuals are not just about the scene. All senses thrive. You hear, taste, smell, and feel it through the lens as well.



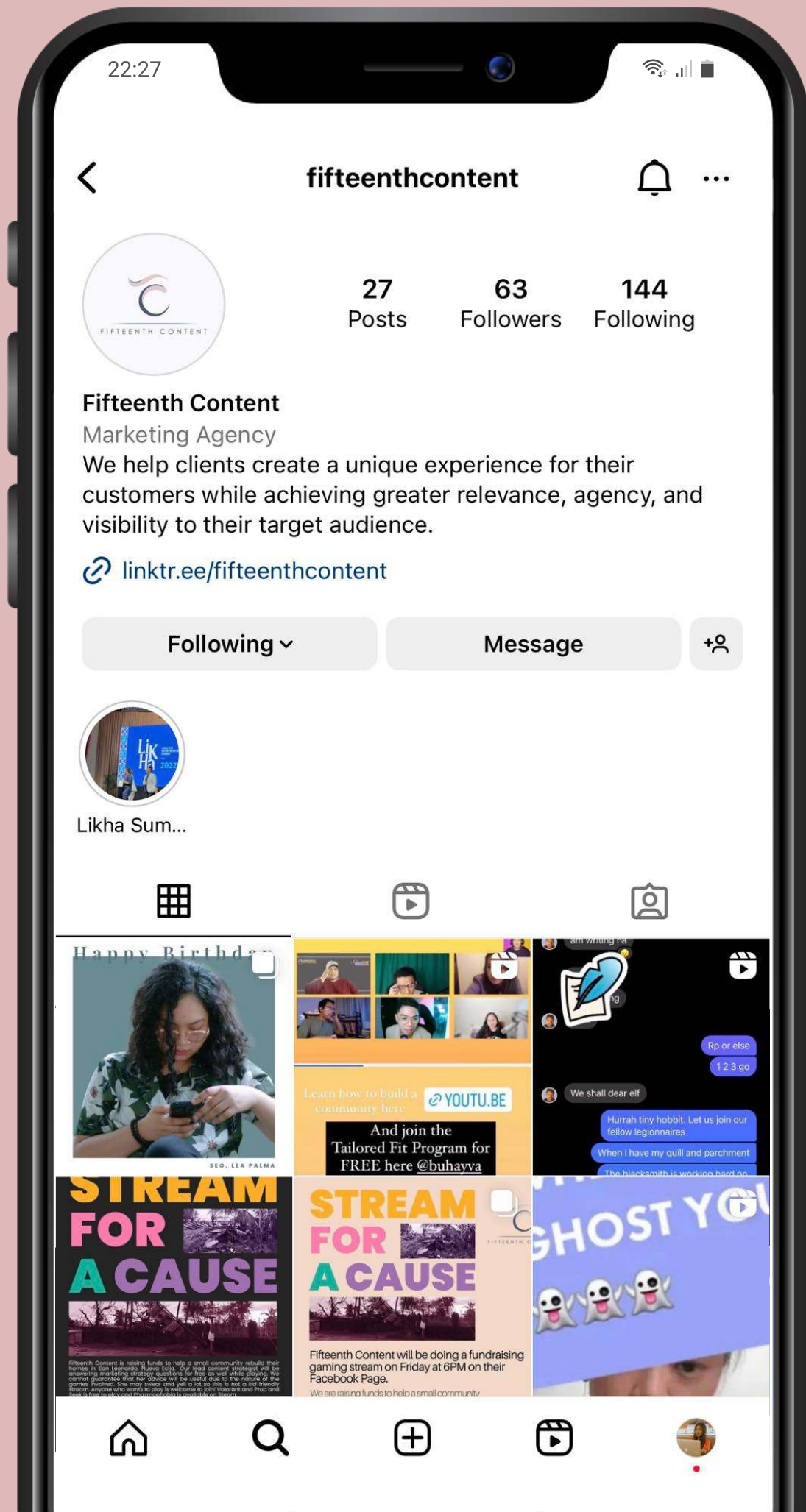
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02



Social Media Management

Create, engage, and commune. Be a follower, friend, and confidante. Your social media campaign is designed for high engagement, reach, conversions, and brand loyalty. By getting to know you, we are able to express who you are through the most prolific channel in the globe. The question is in which platform will you shine the most?



SEO News:
Stop looking at Rankings!
Focus On and Use Data!

Source: Search Engine Land

Sorry, clients. It's time to let go of the most prevalent vanity metric in SEO: Rankings

Rankings don't mean anything if the other KPIs are ignored.

An effective SEO Campaign requires a collaborative outlook on data such as...

HOW TO BE A BETTER CONTENT CREATOR (AND NAIL IT.)

Consume content as part of your daily diet.

Inspire yourself. Develop new ideas. Learn from others' successes.

Be a scientist.

Use the Scientific Method (**HOMER**). It worked milenia ago. It still works today.

Explore. Experiment. Enhance.

What Philippine Chocolate Brand Do We Love?

Because it's World Chocolate Day, we're featuring Philippine chocolate brands we admire.

Godé's message for Chocolate Lovers:

"It would be great if people learn what the types of chocolates are and how they're made. If people took the time to learn more where their chocolate comes from, it would open up a whole new world for them. It's like wine-tasting. A whole world of flavor that people haven't discovered yet."

Lila Chocolate's message for Chocolate Lovers:

"Chocolate makes us feel good, but not all chocolates are created equal. While the industrial bars are designed for a quick sugar rush, craft chocolate lets the cacao do all the talking. So if you haven't tried Philippine craft chocolate yet, please do so! It's better for your health and better for our very own cacao industry :)"

ARE WE LYING?

HOW TO BUILD TRUST WITH YOUR COMMUNITY

We bet you didn't know that **46% of consumers** prefer to buy from brands they trust.

The rest prefer flash sales. Jk.

Seriously though, how do consumers know which brands to trust?

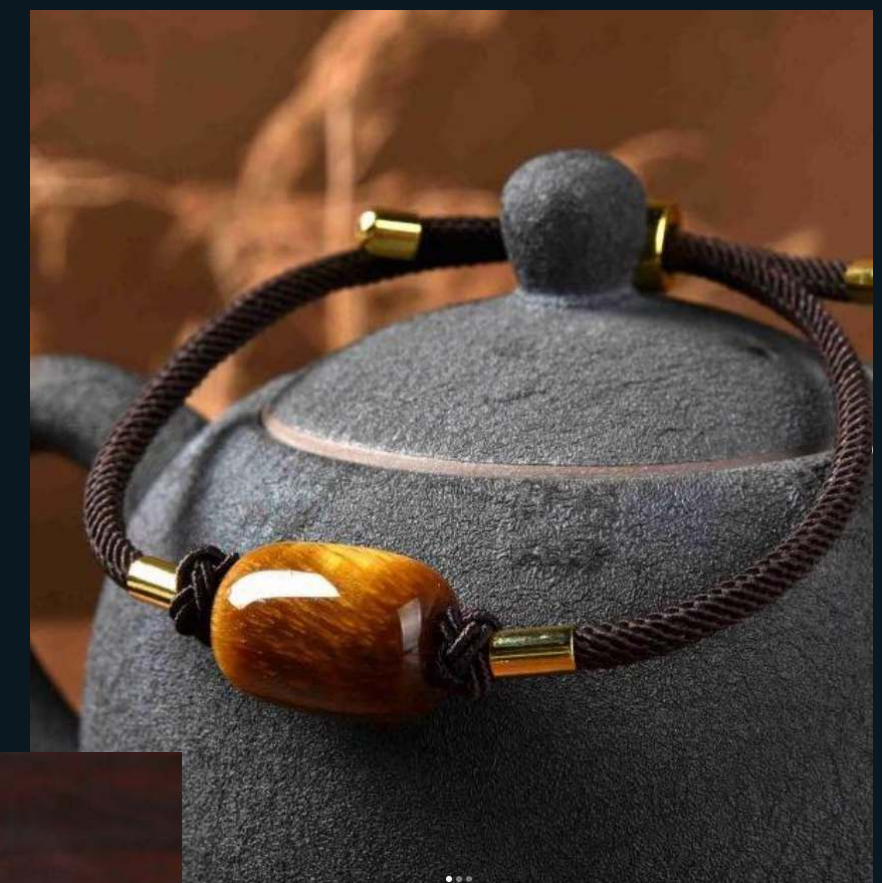
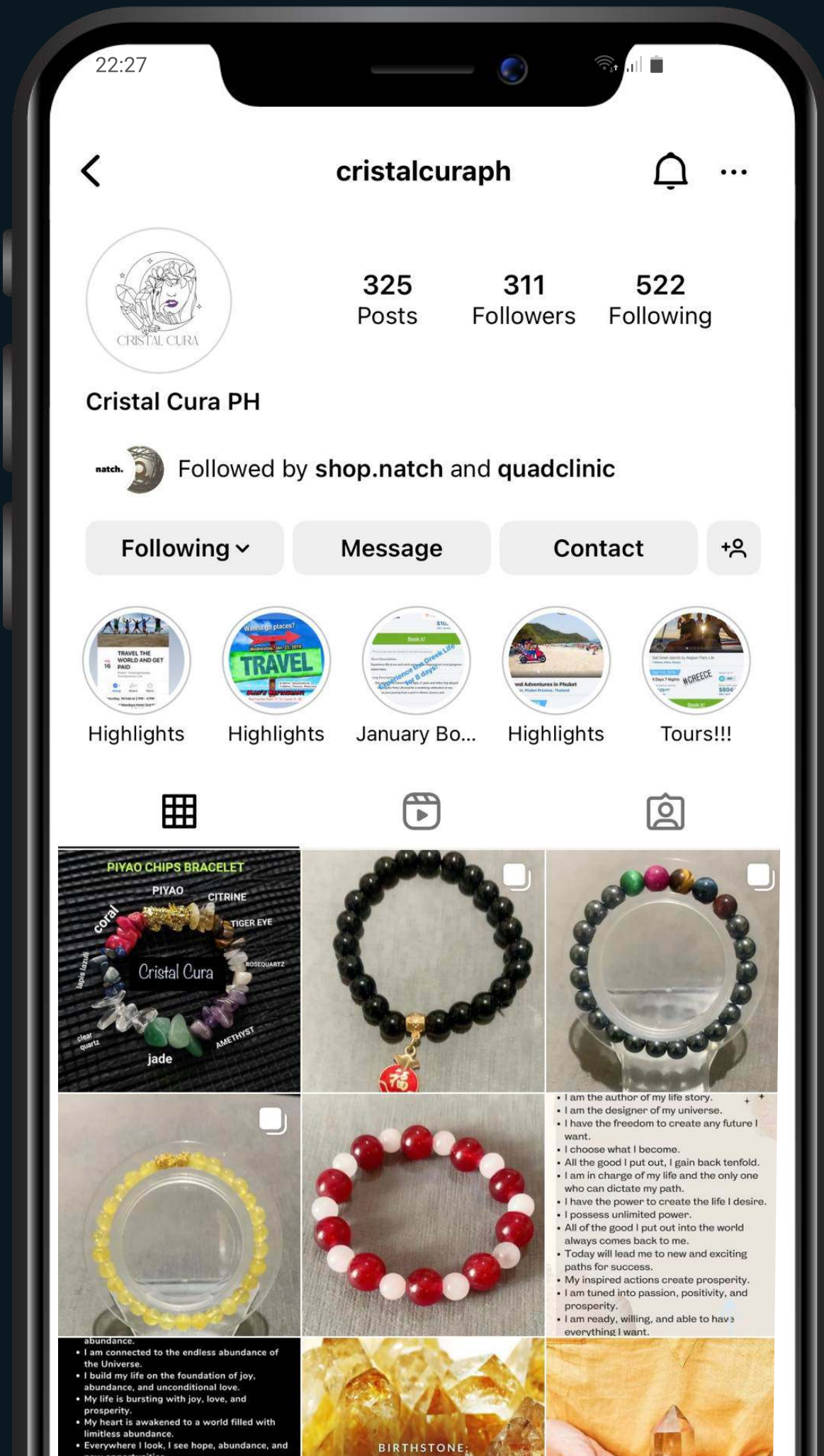
Final words of advice for building trust:

Say what you mean. Mean what you say. Do what you say you mean. Mean what you say you do.

Uh... does that make sense?

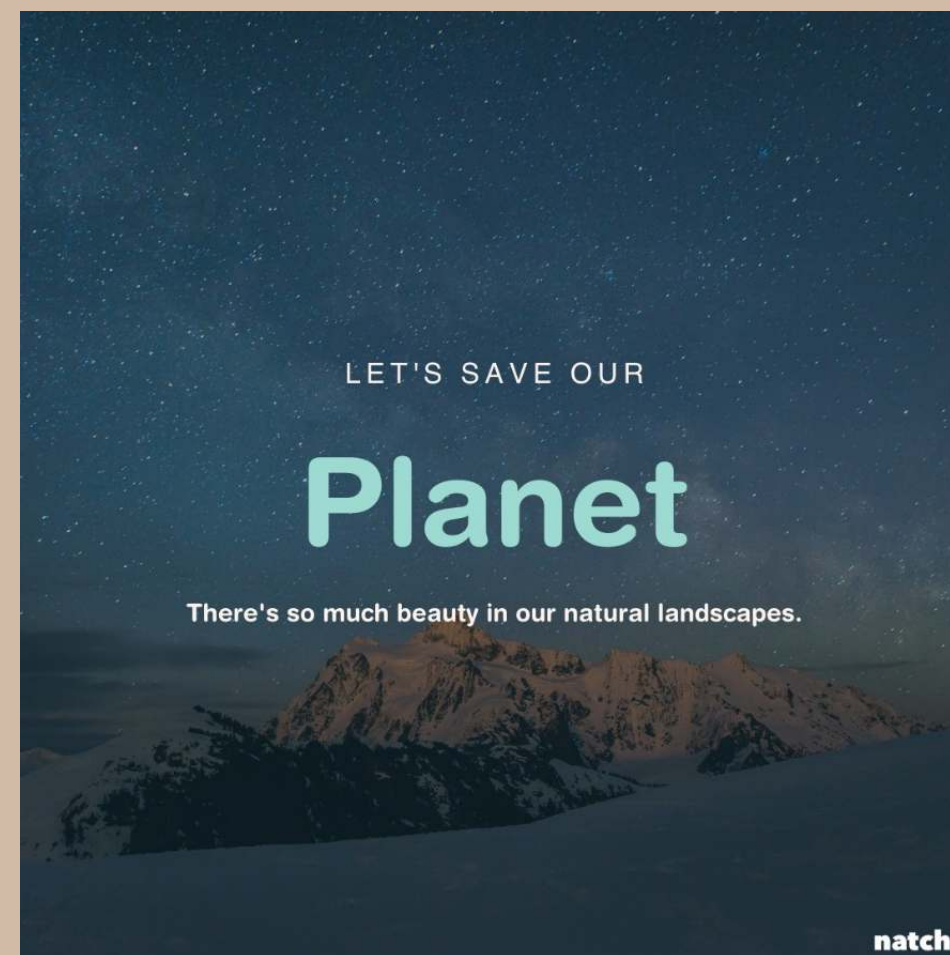
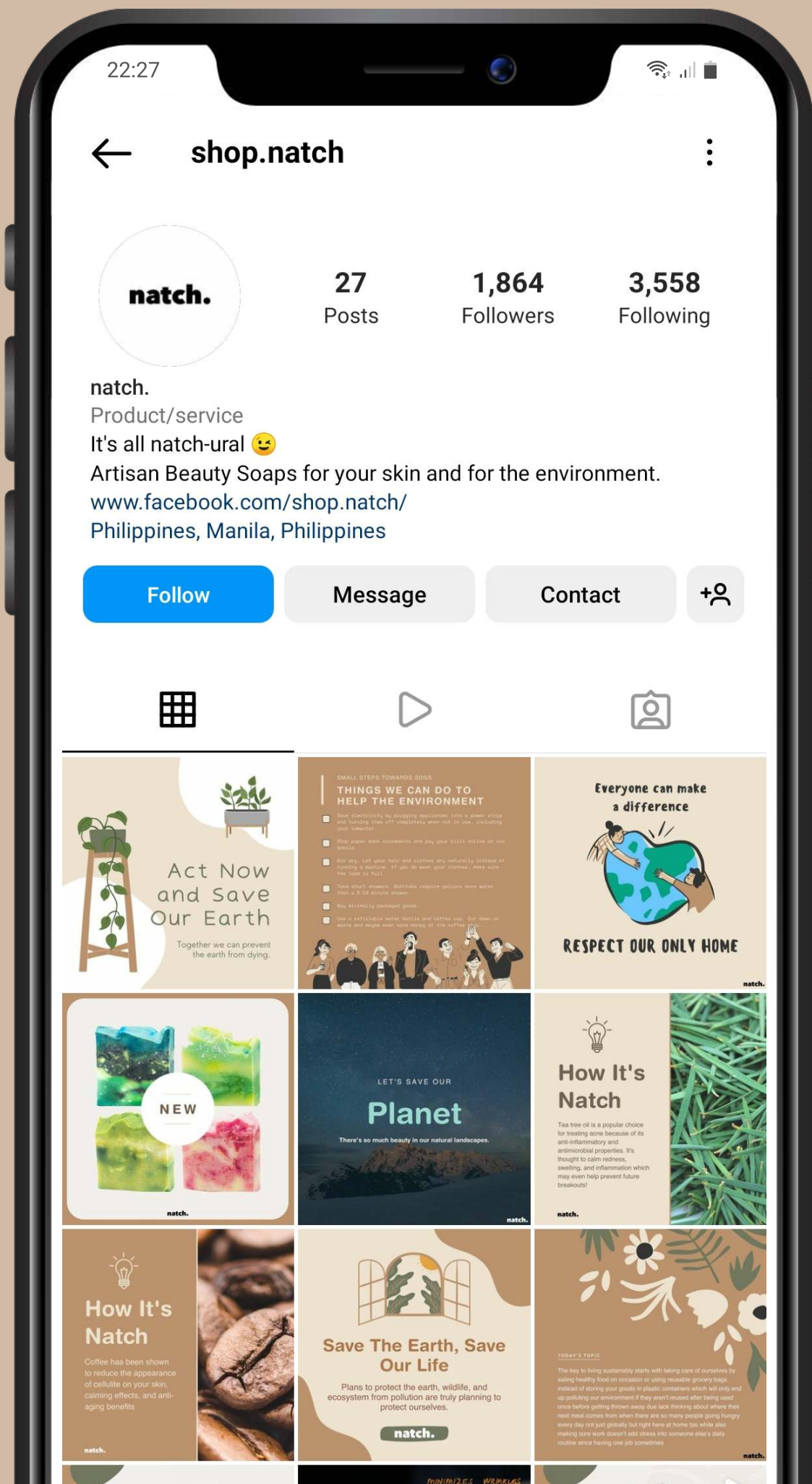
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I'M LOOKING FORWARD TO WORKING WITH YOU.

 DANIELLE@FIFTEENTHCONTENT

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